

Ad ID 2324

Ad Text The story of Leon Ford is shocking sad and gives hope at the same time. This brave activist uses his personal experience to inspire others and fight against police brutality. On November 12, 2012, Leon Ford was pulled over by a Pittsburgh cop for what appeared to be a routine traffic stop. His life has never been the same since then. Leon Ford: Activating Minds of Those Who are Mentally Paralyzed | BM BM

Ad Landing Page <https://blackmattersus.com/15900-leon-ford-activating-minds-of-those-who-are-mentally-paralyzed/>

Ad Targeting Location - Living In: United States: Charlotte (+25 mi) North Carolina  
Age: 16 - 65+  
Language: English (UK) or English (US)  
Placements: News Feed on desktop computers or News Feed on mobile devices  
People Who Match: Interests: Human rights, Martin Luther King, Jr., Pan-Africanism, Black Power, Black Panther Party, Black panther, Malcolm X, Black (Color) or Cop Block, Behaviors: African American (US)

Ad Impressions 0

Ad Clicks 0

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Ad Creation Date 10/06/16 06:20:35 AM PDT

Ad End Date 09/16/16 02:30:22 AM PDT



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### Leon Ford: Activating Minds of Those Who are Mentally Paralyzed | BM

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